

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION**

ASSIGNMENT-I

**Programme: MMC 2nd Year
Code: MMC-201**

**Course: Media Writing
Total Marks-15**

Important Instructions

- I. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- II. All questions are to be attempted in legible handwriting on plane white A-4 size paper and each page of the assignment carries enrolment no. & subject code.
- III. Assignment should be submitted with front page and content table.
- IV. Assignment is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-I

- | | |
|--|---|
| Q1. What is a news analysis? Discuss in detail citing examples. | 5 |
| Q2. What is newspaper page make-up? Discuss the principles of design newspapers. | 5 |
| Q3. Throw light on the entire process of reviewing a book with example. | 5 |

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION**

ASSIGNMENT-II

**Programme: MMC 2nd Year
Code: MMC-201**

**Course: Media Writing
Total Marks-15**

Important Instructions

- I. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- II. All questions are to be attempted in legible handwriting on plane white A-4 size paper and each page of the assignment carries enrolment no. & subject code.
- III. Assignment should be submitted with front page and content table.
- IV. Assignment is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-II

- | | |
|--|---|
| Q1. What is a photo feature? Discuss the role of photo feature in print media. | 5 |
| Q2. What steps will you follow while writing an article? | 5 |
| Q3. Throw light on Radio advertisement giving suitable examples. | 5 |

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**DIRECTORATE OF DISTANCE EDUCATION****ASSIGNMENT-I****Programme: MMC 2nd Year****Code: MMC-202****Course: Media Productions****Total Marks-15****Important Instructions**

- I. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- II. All questions are to be attempted in legible handwriting on plane white A-4 size paper and each page of the assignment carries enrolment no. & subject code.
- III. Assignment should be submitted with front page and content table.
- IV. Assignment is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-I

- | | |
|--|---|
| Q1. Explain the various printing Process? | 5 |
| Q2. Write a note on desktop publishing? | 5 |
| Q3. Define various stages of video production? | 5 |

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**DIRECTORATE OF DISTANCE EDUCATION****ASSIGNMENT-II****Programme: MMC 2nd Year****Code: MMC-202****Course: Media Productions****Total Marks-15****Important Instructions**

- I. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- II. All questions are to be attempted in legible handwriting on plane white A-4 size paper and each page of the assignment carries enrolment no. & subject code.
- III. Assignment should be submitted with front page and content table.
- IV. Assignment is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-II

- | | |
|--|---|
| Q1. Define the editing process for Television Media. | 5 |
| Q2. What are information campaigns? Write. | 5 |
| Q3. Give an introduction of Computer Animation & Multimedia. | 5 |

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION**

ASSIGNMENT-I

**Programme: MMC 2nd Year
Code: MMC-203**

**Course: Media Management
Total Marks-15**

Important Instructions

- I. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- II. All questions are to be attempted in legible handwriting on plane white A-4 size paper and each page of the assignment carries enrolment no. & subject code.
- III. Assignment should be submitted with front page and content table.
- IV. Assignment is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-I

- Q1. How the hierarchy and authority of a magazine is different from that of a newspaper?
Discuss. 5
- Q2. Write a detailed note on popular cinema in India. 5
- Q3. Discuss the various puppet forms in India. 5

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION**

ASSIGNMENT-II

**Programme: MMC 2nd Year
Code: MMC-203**

**Course: Media Management
Total Marks-15**

Important Instructions

- I. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- II. All questions are to be attempted in legible handwriting on plane white A-4 size paper and each page of the assignment carries enrolment no. & subject code.
- III. Assignment should be submitted with front page and content table.
- IV. Assignment is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-II

- Q1. Discuss briefly about the United News of India and its associated agencies. 5
- Q2. Cable News Network has emerged as a major global medium. Write a detailed note on the achievements of CNN. 5
- Q3. Discuss why advertisers hire advertising agencies. 5

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION**

ASSIGNMENT-I

**Programme: MMC 2nd Year
Code: MMC-204**

**Course: Media Laws
Total Marks-15**

Important Instructions

- I. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- II. All questions are to be attempted in legible handwriting on plane white A-4 size paper and each page of the assignment carries enrolment no. & subject code.
- III. Assignment should be submitted with front page and content table.
- IV. Assignment is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-I

Q1. Do you think Official Secrets Act is a hindrance in the free flow of information?

Discuss it. 5

Q2. Explain the importance Official Secrets Act. 5

Q3. Throw light on the Copyright Act. Discuss the punishments for the infringement of the Copyright Act. 5

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION**

ASSIGNMENT-II

**Programme: MMC 2nd Year
Code: MMC-204**

**Course: Media Laws
Total Marks-15**

Important Instructions

- I. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- II. All questions are to be attempted in legible handwriting on plane white A-4 size paper and each page of the assignment carries enrolment no. & subject code.
- III. Assignment should be submitted with front page and content table.
- IV. Assignment is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-II

- Q1. "Press Council in India is a paper tiger with rubber teeth". Discuss this statement briefly. 5
- Q2. Explain the offences and penalties for violating the Cable TV Regulation Act. 5
- Q3. What do you mean by Right to Information? Do you think, it should be made a fundamental right? 5

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION**

ASSIGNMENT-I

**Programme: MMC 2nd Year
Code: MMC-205**

**Course: Media Research
Total Marks-15**

Important Instructions

- I. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- II. All questions are to be attempted in legible handwriting on plane white A-4 size paper and each page of the assignment carries enrolment no. & subject code.
- III. Assignment should be submitted with front page and content table.
- IV. Assignment is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-I

- | | |
|--|---|
| Q1. What is case study method? Explain briefly. | 5 |
| Q2. Mention any five merits of Observation Method. | 5 |
| Q3. Write any five demerits of Interview Method. | 5 |

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION**

ASSIGNMENT-II

Programme: MMC 2nd Year

Code: MMC-205

Important Instructions

Course: Media Research

Total Marks-15

- I. Attempt all three questions from the assignment given below. Each question carries 5 marks.
- II. All questions are to be attempted in legible handwriting on plane white A-4 size paper and each page of the assignment carries enrolment no. & subject code.
- III. Assignment should be submitted with front page and content table.
- IV. Assignment is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-II

- | | |
|--|---|
| Q1. Describe media research as a tool of reporting. | 5 |
| Q2. Explain the steps of report writing. | 5 |
| Q3. Discuss the importance of chi-square test in media research. | 5 |