Assignments
Master of Business Administration
(Through Distance Education)
MBA III Semester

(Old Scheme)
(Only For Promoted Students enrolled in 2017-18)

Directorate of Distance Education
Guru Jambheshwar University of Science & Technology
Hisar

Compiled by
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MBA Programme, DDE, GJUS& T
GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION

ASSIGNMENT -I

Programme : MBA
Course: Business Policy & Strategic Management
Semester : III
Code: CP-301
Total Marks: 15

Important Instructions
i. Attempt all three questions from the assignment given below. Each question carries 5 marks.
ii. All questions are to be attempted in legible handwriting on plain white A 4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT -I

1. Distinguish between Business Policy and Strategic Management. Discuss the comprehensive model of strategic management process.
2. The Company foresees continued growth and expansion in the coming few years globally driven by its operations in India and hopes to realign India’s strengths and world-class market capabilities to deliver services to its customers. Conduct the SWOT Analysis of Walmart in to Indian market in light of facts given in the narration.
3. What do you mean by External Environment? How do business organizations respond to external environmental influences?

ASSIGNMENT-II

1. Describe the Porter’s competitive business framework model.
2. Explain and analyse the BCG Matrix. Outlines the potential strategies you can follow based on the results of your BCG matrix analysis.
3. What do you mean by Strategic Profile a Firm? Discuss the steps involved in developing strategic profile.
GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION

ASSIGNMENT-I

Programme : MBA
Course: Business Legislation

Semester : III
Code: CP-302
Total Marks=15

Important Instructions
i. Attempt all three questions from the assignment given below. Each question carries 5 marks.
ii. All questions are to be attempted in legible handwriting on plain white A4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT I

1. A merchant supplied goods for the marriage function of the sister of a Hindu minor who is sole male member of the family. Can he recover the amount?
2. In what way discharge of a party to a negotiable instrument differs from the discharge of instrument. Explain the different modes of discharge of a negotiable instrument under the Negotiable Instruments Act.
3. What is extra Ordinary General Meetings? In what manner can it be convened?

Important Instructions
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ASSIGNMENT II

1. Certain goods were sold by sample by A to B, who in turn sold them by sample to C. The goods were not according to the sample. Therefore, C rejected the goods and gave notice to B. B sued A. Advise B.

2. What is an agreement by way of wager? What tests would you apply to determine if or not, an agreement is by way of wager?

3. What is compulsory winding up of a company? Enumerate the various grounds for compulsory winding up of a company.
ASSIGNMENT-I

PROGRAMME : MBA
COURSE: CORPORATE TAXATION

IMPORTANT INSTRUCTIONS

i. Attempt all three questions from the assignment given below. Each question carries 5 marks.

ii. All questions are to be attempted in legible handwriting on plain white A4 size paper and submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-I

1. “Under section 80 of Income Tax Act, 1961, there are various deductions that are to be claimed by the individual assessee”. Discuss main provisions with examples.

2. Define tax-planning. Point-out differences among tax planning, tax-avoidance and tax evasion with suitable illustrations. Discuss the limitations of tax planning.

3. Explain the provisions of tax liabilities and residential status of different companies. Also elaborate the nature and scope of tax exemptions only for individual assessee in India.
Important Instructions

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ASSIGNMENT-II

1. Explain the provisions relating to twenty such income, which are neither included in total income nor income tax payable on them.

2. Tax planning in infrastructure is the need of the hour in India. Comment. What is the thin-line difference between tax avoidance and evasion in India?

3. What kind of comprehensive tax planning you will make if you are a new Partnership Firm? Support your answer with examples and discuss the essential of tax planning.
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DIRECTORATE OF DISTANCE EDUCATION

ASSIGNMENT-I

Programme : MBA                     Semester : III
Course: Security Analysis & Investment Management     Code: FM-304
Total Marks=15

Important Instructions

i. Attempt all three questions from the assignment given below. Each question carries 5 marks.

ii. All questions are to be attempted in legible handwriting on plane white A 4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

Q.1. Discuss various types of equity. Also explain the risks and returns involved in various equity instruments.

Q.2. What is a technical analysis? How is it helpful in arriving an investment decision? Illustrate.

Q.3. Explain the theory of Efficient Market Hypothesis (EMH). What are its implications for security investment decisions?
ASSIGNMENT-II

Programme : MBA  
Semester : III

Course: Security Analysis & Investment Management  
Code: FM-304  
Total Marks=15

Important Instructions

i. Attempt all three questions from the assignment given below. Each question carries 5 marks.

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Q.1. What are the various tools of analysis used by fundamental analysts for investment decisions? Also state the recent developments that have taken place in the Indian Stock Markets.

Q.2. Describe with illustrations, various theories of valuation of fixed income and variable income securities.

Q.3. What do you mean by SENSEX? Explain its composition for construction of SENSEX and what are the criteria of determining its composition? Also describe the role of brokers and traders in stock market.
ASSIGNMENT-I

Programme : MBA
Course: Management of Financial Institutions
Semester : III
Code: FM-305
Total Marks=15

Important Instructions

i. Attempt all three questions from the assignment given below. Each question carries 5 marks.

ii. All questions are to be attempted in legible handwriting on plain white A 4 size paper to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-I

1. What role do financial institutions play as a financial intermediary in financial market? Discuss.
2. Analyse the monetary policy of Reserve Bank of India. How do repos & reverse repo affect liquidity?
3. Discuss capital planning. How capital planning is different from capital adequacy? What are different approaches of capital adequacies?

ASSIGNMENT-II

Important Instructions

i. Attempt all three questions from the assignment given below. Each question carries 5 marks.

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1. What is IRDA? Write the salient features of IRDA Act 1999.

2. What do you mean by commercial banking? Discuss the various services offered by commercial banks.

3. "Investment in Mutual fund is indirect in nature". Examine it in the light of features of mutual funds.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION

ASSIGNMENT-I

Programme: MBA
Course: Principles of Insurance and Banking
Code: FM-306

Total Marks=15

Important Instructions

i. Attempt all three questions from the assignment given below. Each question carries 5 marks.

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1. “Principles of Insurance are applicable on every type of insurance except Proximate Cause.” Explain in detail.

2. Write short note on:
   (a) Insurance Business Operations
   (b) Differentiate Life Insurance and General Insurance

3. Explain Insurance business environment. How comparative environment is related with insurance business?

Programme : MBA  
Semester : III
Course: Principles of Insurance and Banking  
Code: FM-306
Total Marks=15

Important Instructions

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ASSIGNMENT-II

1. As a bank manager which are the major precautions taken by you for granting advances against different securities? Explain in detail.

2. Explain the major provisions of Banking Regulation Act, 1949. Also explain the current changes in this Act.

3. Write short notes on the following:
   (a) Contract of Guarantee
   (b) Contract of Indemnity
(MARKETING)

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION

ASSIGNMENT-I

Programme : MBA
Course: Advertising Management
Semester : III
Code: MM-307
Total Marks=15

Important Instructions
i. Attempt all the three questions from the assignment given below. Each question carries 5 marks.
ii. All questions are to be attempted in legible handwriting on plain white A4 size paper and to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-I

1. What is the role of advertising in the marketing process?
2. Discuss about the theory of Cognitive Dissonance and Clues for Advertising Strategies.
3. “Advertising is best suited for achieving narrowly defined communications objectives.” Discuss this statement.

ASSIGNMENT-II

Programme : MBA
Course: Advertising Management
Semester : III
Code: MM-307
Total Marks=15

Important Instructions
i. Attempt all the three questions from the assignment given below. Each question carries 5 marks.
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1. Discuss the principles methods of media scheduling. What factors should be taken into account?

2. What is the structure of a full-service advertising agency? What functions do different departments perform?

3. What is an advertising appeal? Discuss the major types of appeals and their characteristics.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION

ASSIGNMENT-I

Programme : MBA
Course: Sales Management

Semester : III
Code: MM-308
Total Marks=15

Important Instructions

i. Attempt all the three questions from the assignment given below. Each question carries 5 marks.

ii. All questions are to be attempted in legible handwriting on plane white A 4 size paper and to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

1. Explain changing role of a sales force and skills of modern sales manager. Also discuss importance of personal skills and sales management.

2. Mention the various internal and external sources used by companies for locating or identifying the prospective candidates. Which activity or part is considered by sales manager as the most difficult in the entire staffing process and why?

3. Which compensation plan allows an organization the most control on salespeople and which plan is better for obtaining high sales? Why?
ASSIGNMENT-II

Programme : MBA  
Course: Sales Management  
Semester : 3  
Code: MM-308  
Total Marks=15

Important Instructions

i. Attempt all the three questions from the assignment given below. Each question carries 5 marks.

ii. All questions are to be attempted in legible handwriting on plane white A 4 size paper and to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

1. What criteria a sales manager should use while designing (or selecting) a mix of motivational tools? What methods a sales manager can use to interact (or supervise) with salespeople?

2. Why is it necessary for companies to establish sales territories and why it is important for a sales manager to set quotas for salespeople?

3. Describe the steps involved for evaluating and controlling sales force performance and why companies go for sales cost analyses.
GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR

DIRECTORATE OF DISTANCE EDUCATION

Programme : MBA  
Course: Consumer Behaviour  
Code: MM-309  
Total Marks=15

Important Instructions

i. Attempt all the three questions from the assignment given below. Each question carries 5 marks.

ii. All questions are to be attempted in legible handwriting on plane white A 4 size paper and to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

1. What products do you think generally are purchased or used for rational reasons? How would the decision process differ for a rational purchase compared to a more emotional purchase?

2. Suppose you wanted to form highly negative attitudes toward smoking among college students.
   a. Which attitude component would you focus on? Why?
   b. What type of appeal would you use? Why?

3. For each of the five product categories—groceries, automobiles, vacations, furniture, and home appliances—describe the ways in which you believe having children or not affects a married couple’s choices.
1. Name two dimensions that influence whether reference groups affect an individual’s purchase decisions. Also, list three types of Social Power, and give an example of each?

2. Mention FIVE current examples of marketing stimuli that depend on an ethnic or religious stereotype to communicate a message. How effective are these appeals?

3. As a consumer, if you have to buy a TV phone, what steps would you take and why?
GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR

DIRECTORATE OF DISTANCE EDUCATION

ASSIGNMENT-I

Programme: MBA
Course: Rural Marketing
Semester: III
Code: MM-310
Total Marks=15

Important Instructions

i. Attempt all the three questions from the assignment given below. Each question carries 5 marks.

ii. All questions are to be attempted in legible handwriting on plain white A4 size paper and to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

Q. 1. Is it still true that the rural markets buy products for satisfying basic needs and not high end products? Give reasons.

Q. 2. What are the socio-economic and cultural characteristics that differentiate rural markets from their urban counterparts? Illustrate.

Q. 3. Explain the process of marketing of services in rural markets assuming any hypothetical service offering.
ASSIGNMENT-II

Programme : MBA
Course: Rural Marketing
Code: MM-310

Total Marks=15

Important Instructions

i. Attempt all the three questions from the assignment given below. Each question carries 5 marks.

ii. All questions are to be attempted in legible handwriting on plane white A 4 size paper and to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

Q. 1. How do tractor manufacturers use personal selling as a means of sales promotion?

Q. 2. Which institutions are engaged in the marketing of agricultural products? Explain the supply chain and business models for marketing agro products.

Q. 3. How are agricultural products classified? Explain with suitable examples.
(HUMAN RESOURCE MANAGEMENT)

GURU JAMHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION

ASSIGNMENT - I

Programme : MBA  Semester : III
Course: Management of Industrial Relation  Code: OBH-311
Total Marks=15

Important Instructions

i. Attempt all three questions from the assignment given below. Each question carries 5 marks.

ii. All questions are to be attempted in legible handwriting on plane white A4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

Q.1 Discuss the role of state in strengthening industrial relations in India. Justify by citing examples from the real world.

Q.2 What factors should be kept in mind by the management in handling the grievance of the workers? What steps should be taken in handling the grievances?

Q.3 Do you think trade unions are necessary for employees? Critically analyse the role and functions of trade unions in India.
ASSIGNMENT-II

Programme: MBA
Course: Management of Industrial Relations
Code: OBH-311
Total Marks=15

Important Instructions

i. Attempt all three questions from the assignment given below. Each question carries 5 marks.

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ASSIGNMENT-II

Q.1 Discuss how socio-economic scenario of a country can impact industrial relations of a country. Justify your answer by citing examples.

Q.2 What is participative management? Explain various forms of employee participation. Do you think that participation helps in solving industrial disputes?

Q.3 How employee empowerment can contribute towards maintaining cordial industrial relations?

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION

Programme: MBA
Course: Managing Interpersonal and Group Processes
Code: OBH-312
Total Marks=15

Important Instructions

i. Attempt all three questions from the assignment given below. Each question carries 5 marks.
ii. All questions are to be attempted in legible handwriting on plain white A4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

**ASSIGNMENT-I**

**Q.1** What do you mean by Learning? Discuss the role of group as a medium of learning.

**Q.2** Explain the need of group cohesiveness. What are the factors affecting group cohesiveness? Give examples.

**Q.3** Explain interpersonal communication and its impact on the groups. Explain the importance and process of interpersonal communication.

**Programme : MBA**

**Course:** Managing Interpersonal and Group Processes

**Code:** OBH-312

**Total Marks=15**

**Important Instructions**

i. Attempt all three questions from the assignment given below. Each question carries 5 marks.

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**ASSIGNMENT-II**

**Q.1** What do you understand by influence? Explain how it can be used for improving interpersonal behavior in organization. Support your answer with the help of an example.

**Q.2** What are the dynamics of interpersonal relationship? Discuss the major obstacles to interpersonal trust and feedback. Give examples.

**Q.3** Why the managers need to know the concept of team building? Describe the stages involved in the team building process.
GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION

ASSIGNMENT-I

Programme : MBA
Course: Human Resource Planning and Development

Semester : III
Code: OBH-313
Total Marks=15

Important Instructions

i. Attempt all three questions from the assignment given below. Each question carries 5 marks.

ii. All questions are to be attempted in legible handwriting on plane white A 4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-I

1. What do you understand by Strategic Human Resource Planning? What is the need and importance of Strategic Human Resource Planning?

2. What is HRIS? If you are HR Manager of your organization, how will you implement HRIS in the organization?

3. What is human resource planning? Explain the various steps of human resource planning. Discuss importance of human resource planning at organizational level.

ASSIGNMENT-II

Programme : MBA
Course: Human Resource Planning and Development

Semester : III
Code: OBH-313
Total Marks=15

Important Instructions

i. Attempt all three questions from the assignment given below. Each question carries 5 marks.

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1. What do you understand by Job design? Evaluate the various methods of job design. Why job design is important for the human resource planning?

2. What do you understand by retention? Being the HR manager of your organization what retention strategies will be used by you to retain talented employees?

3. What is HR demand forecasting? Discuss various demand-forecasting techniques of human resource planning.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION

ASSIGNMENT-I

Programme: MBA
Course: Organization Effectiveness and Change
Semester: III
Code: OBH-314
Total Marks=15

Important Instructions

i. Attempt all three questions from the assignment given below. Each question carries 5 marks.

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ASSIGNMENT-I

Q.1 “Change doesn’t occur in vacuum. There are number of factors operating both within and outside the organization which cause the change to take place”. Discuss the statement in light of forces impacting change.

Q.2 In any change program, change agent has to deal with a number of issues. Identify these issues and the skills required to deal with the issues.

Q.3 Identify and discuss the ethical issues concerning any organization of your choice.
Important Instructions

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Q.1 “Learning organization is one where there is continuous learning”. Do you agree? Why or why not?

Q.2 It is believed that participation is the best method for identifying differences and resolving conflicts. Do you agree? Why or Why not?

Q.3 Suppose you have just passed college and got a new job in an MNC. What would you do to maximize your power and to step up in your career in a new job?
Important Instructions

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ASSIGNMENT-I

Programme: MBA
Course: IB-315: International Business Environment

Semester: 3rd
Code: IB-315
Total Marks=15

1. Describe the economic and political environment of international business in detail. If you are doing business what do you think how political and economic environment can affect you.

2. Suppose you are doing international business. What are the various problems faced by you during the business and what is the role of tariff and non-tariff barriers while doing international business?

3. Describe Foreign Exchange Market Mechanism. What are the various determinants of Exchange Rates? If you are doing business with various countries how can you exchange money for sale and purchase? Do you think international banks can play an important role in it?
Important Instructions

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ASSIGNMENT-I1

1. We are living in a globalized world where international business is important for an economy. Why does globalization impact most businesses today?

2. Why would many companies are doing business as franchising, licensing and joint venture? Give the examples of various companies doing business accordingly.

3. How Negotiation is important in International Business. By doing an international business what do you think, how negotiations can impact your business.
ASSIGNMENT-I

Programme : MBA
Semester :III

Course: Export-Import Procedures, Documentation and Logistics
Code: IB-316
Total Marks=15

Important Instructions

i. Attempt all three questions from the assignment given below. Each question carries 5 marks.

ii. All questions are to be attempted in legible handwriting on plane white A 4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

Q.1 List the documents used in export-import. Narrate the types, formation, elements and legal dimensions of international business contracts.

Q. 2 Define Business Risk. What is Credit and Foreign Exchange Risk Coverage? How the risks are covered in international business. What are the Foreign Exchange Regulations and Formalities in export-import business?

Q. 3 Elaborate the process required for the negotiations of documents with banks. Explain the procedures and documentation for availing export incentives.
ASSIGNMENT
GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
ASSIGNMENT-II

Programme: MBA
Course: Export-Import Procedures, Documentation and Logistics

Important Instructions

i. Attempt all three questions from the assignment given below. Each question carries 5 marks.

ii. All questions are to be attempted in legible handwriting on plane white A4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

Q.1 What is the role of Cargo Insurance in international business? How to get insurance cover for export-import business risk? Explain is the process of quality control and pre-shipment?

Q.2. Enumerate the importance of containerisation in international business. How the international agreements and conferences on Sea Transport help the international trade?

Q.3 Elaborate the procedure of an export order. List the documents used in export-import business. How to get Export-Import license from DGFT.
ASSIGNMENT

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION

ASSIGNMENT-I

Programme : MBA
Course:  India’s Foreign Trade Policy

Semester :III
Code:IB-317

Total Marks=15

Important Instructions

i. Attempt all three questions from the assignment given below. Each question carries 5 marks.

ii. All questions are to be attempted in legible handwriting on plane white A4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

Q.1 Write an essay on the directional pattern of India’s Foreign Trade in Global Context. Discuss the structure and equilibrium of India’s Balance of Payment.

Q.2 List out the major commodities of imports and export from India to European Countries. Also comment on the potential of these exports to American countries. State the role of State Trading Organizations in foreign trade.

Q.3 Narrate the role of Export Processing Zones. How the Export Oriented Units and Export & Trading House Schemes helps in India’s international business.
ASSIGNMENT

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION

ASSIGNMENT-II

Programme: MBA  
Course: India’s Foreign Trade Policy  
Code: IB-317  
Total Marks=15

Important Instructions

i. Attempt all three questions from the assignment given below. Each question carries 5 marks.

ii. All questions are to be attempted in legible handwriting on plane white A4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

Q.1 Is there any problem with BOP of India? If so, analyse the reasons and discuss the foreign trade and BOP situation of India?

Q.2. Elaborate the process to get Import and Export License for International Business in India. Discuss how the Import Substitution and Export Promotion Policies are helpful in boosting the foreign trade from India.

Q.3 Write short notes: (i) Infrastructure support for Export Promotion (ii) Export Promotion Councils (iii) Commodity Boards
GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION

ASSIGNMENT-I

Programme : MBA
Course: Foreign Exchange Management
Semester : III
Code: IB-318
Total marks=15

Important Instructions

i. Attempt all three questions from the assignment given below. Each question carries 5 marks.

ii. All questions are to be attempted in legible handwriting on plane white A 4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

Q.1. What do you understand by foreign exchange market? Explain the structure and various participants of the foreign exchange market.

Q.2. Differentiate spot and forward exchange rate. Explain various elements that constitute and affect forward exchange rate?

Q.3. Discuss various methods used in forecasting exchange rates?
AssignmeNT-II

Programme: MBA
Course: Foreign Exchange Management
Code: IB-318

Semester: III
Total Marks=15

Important Instructions

i. Attempt all three questions from the assignment given below. Each question carries 5 marks.

ii. All questions are to be attempted in legible handwriting on plain white A4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

Q. 1. What are various types of foreign exchange risks? How these affect the business and trade of the countries? Explain.

Q. 2. Comment and discuss on the following terms:

(a) Bid-ask rate and Bid—offer spread
(b) Demonetization and Foreign Exchange
(c) Value date and broken date

Q. 3. Suppose you are working as foreign exchange manager in an organization, point out various activities of a company that result in foreign exchange exposure and how would you manage its transaction exposure?
Q.1 Define DSS. Elaborate the role of DSS in business.

Q.2. What is Executive Information System (EIS)? List and briefly describe its limitations. Briefly describe the Executive Information System of tomorrow.

Q.3. Write notes on the following:

(a) What do you mean by Fuzzy Logic? Explain its advantages and limitations.

(b) Define “What-if analysis”? How do spreadsheet software systems work as DSS tool?
Important Instructions

i. Attempt all three questions from the assignment given below. Each question carries 5 marks.

ii. All questions are to be attempted in legible handwriting on plane white A4 size paper to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

Q.1. What is Expert system. How is it different from DSS? Describe the benefits, problems and limitations associated with expert system.

Q.2. Define Groupware. Where is it applicable? Describe the various classification of groupware. What is Group thinking? Provide an example of a group thinking situation.

Q.3. Elaborate the concept of abstract model. Explain the various types of abstract models.
GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION

ASSIGNMENT-I

Programme : MBA
Course: System Analysis and Design

Semester : III
Code: ITM-320
Total Marks=15

Important Instructions

i. Attempt all three questions from the assignment given below. Each question carries 5 marks.

ii. All questions are to be attempted in legible handwriting on plane white A 4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

1. Define system with examples. ‘A system leads to a lot of planning and less of implementation.’ Do you agree, justify your answer.

2. Distinguish between initial investigation and feasibility study. Elaborate the role of operational, technical and economical feasibilities in SAD.

3. What do you mean by system control and quality assurance? Write short note on system administration and training.
GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY,
HISAR

DIRECTORATE OF DISTANCE EDUCATION

ASSIGNMENT-II

Programme : MBA
Course: System Analysis and Design

Semester : III
Code: ITM-320
Total Marks=15

Important Instructions

i. Attempt all three questions from the assignment given below. Each question carries 5 marks.

ii. All questions are to be attempted in legible handwriting on plane white A4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-II

1. What is System Development Life Cycle? What is the difference between analysis and design? How would an analysis determine the users’ needs for a system? Explain.

2. Elaborate the project management techniques for managing software projects. Write short notes on the importance of software selection, hardware acquisition and vendor selection.

3. Elaborate the importance of Data Flow Diagrams and Data Dictionaries in System Analysis and Design. What is the role of decision analysis and decision trees in it?
Programme : MBA  
Semester : III

Course: Database Management Systems  
Code: ITM-321

Total Marks=15

Important Instructions

i. Attempt all three questions from the assignment given below. Each question carries 5 marks.

ii. All questions are to be attempted in legible handwriting on plane white A 4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

1. Discuss the man characteristics of the database approach and how it differs from traditional file systems.
2. Explain the aggregation and generalization in term of DBMS.
3. What is the relationship between the primary key of a relation and the functional dependencies among all attributes within that relation?

Important Instructions

i. Attempt all three questions from the assignment given below. Each question carries 5 marks.

ii. All questions are to be attempted in legible handwriting on plane white A 4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.
ASSIGNMENT-II

1. What do you understand by transitive dependencies? Explain with an example any two problems that can arise in the database if transitive dependencies are present in the database.

2. What is Normalization? Explain 1NF, 2NF, 3NF, and BCNF.

3. Explain following terms with examples

   (i) Weak Entity Set

   (ii) Data Independence

   (iii) Extended ER features

   (iv) Total and Partial participation
ASSIGNMENT-I

Programme: MBA
Course: Internet Programming for E-Commerce

Semester: III
Code: ITM-322
Total Marks=15

i. Attempt all three questions from the assignment given below. Each question carries 5 marks.

ii. All questions are to be attempted in legible handwriting on plane white A 4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

1. With the help of HTML tags and VB/Java scripts, design a home page of your university website.

2. Highlight various benefits and features of IIS Version 10. What are the hardware requirements to have IIS Version 10?

3. Elaborate the working of digital signature with the help of suitable illustration.
Q.1. Using HTML tags and VB/Java scripts, design the home page of a bank website.

Q.2. To make Digital India concept successful, what cyber laws India must possess?

Q.3. Highlight various benefits and features of Apache web server. What are the various security issues that must be considered while instating Apache web server?
Q.1 “Inventory Management is one of the important pillars of Supply Chain Management.” Discuss the statement and narrate any four selective inventory control techniques. Write short note on transportation infrastructure required for effective supply chain management.

Q. 2. How the Porter’s Industry Analysis and Value-Chain Models are important as strategic considerations in supply chain? Elaborate diagrammatically.

Q. 3 Differentiate between Inbound Logistics and Outbound Logistics? List the contents and narrate the importance. Why the Supply Chain Management is considered as important strategic tool in the present business scenario?
Q.1 What are the important decision phases in a supply chain. Explain the significance of each phase. Describe how a company can get strategic advantage through implementing effective Supply Chain Management (SCM)?

Q.2. Write short notes on: (i) Role of Warehousing in SCM (ii) Different types of carriers used for transportation (iii) Importance of Materials Handling

Q.3. Elaborate the role and importance of supply chain management in e-commerce. Discuss the role of vendor development, supplier partnership, and multi-level supply control in supply chain management.
GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY,
HISAR

DIRECTORATE OF DISTANCE EDUCATION

ASSIGNMENT-I

Programme : MBA
Course: TOTAL QUALITY MANAGEMENT

Semester : III
Code : POM-324
Total Marks=15

Important Instructions

i. Attempt all three questions from the assignment given below. Each question carries 5 marks.

ii. All questions are to be attempted in legible handwriting on plane white A 4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

Q.1 As a manager of a small sporting goods store, describe how you would train front-line employees to handle customer complaints. How does employee satisfaction relate to customer satisfaction?

Q.2 What do you mean by statistical process control? What are the attributes of control charts? How can we predict ‘the out of order processes’ with the help of control charts?

Q.3 ‘Quality costs cross department lines by involving all activities of the organization—marketing, purchasing, design, manufacturing, and service, to name a few.’ Discuss the statement and state how to optimize quality costs.
Q.1 Explain Deming’s concept of total quality management. Discuss the strengths and weaknesses of Deming’s philosophy.

Q.2 ‘Continuous Process Improvement concept implies that there is no acceptable quality level because the customer’s needs, values, and expectations are constantly changing and becoming more demanding.’ Discuss the statement in the view of customers’ perception of quality.

Q.3 What are the objectives of ISO 9000? State the benefits of ISO 9000 certification. How this certification could be achieved?
ASSIGNMENT-I

Programme: MBA  
Course: Purchase And Materials Management  
Semester: III  
Code: POM-325  
Total Marks=15

Important Instructions

i. Attempt all three questions from the assignment given below. Each question carries 5 marks.

ii. All questions are to be attempted in legible handwriting on plane white A 4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-I

1. Discuss in detail Material Logistics Warehousing Management?

2. Acceptance Sampling Plans are important. Imagine yourself to be a quality controller, how you would use this to measure quality?

3. What are the important dimensions to be considered in Price Determination? How would you as a manager negotiate for it?
GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION

ASSIGNMENT-II

Programme : MBA  
Semester : III
Course: Purchase And Materials Management  
Code: POM-325
Total Marks=15

Important Instructions

i. Attempt all three questions from the assignment given below. Each question carries 5 marks.
ii. All questions are to be attempted in legible handwriting on plane white A 4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-II

1. What important Legal aspects are to be considered while national and international purchase decisions are to be made?

2. Vendor-Process Capability – discuss its meaning. How would you evaluate the Vendor – Process capability of a vendor whom you are suppose to make a deal for long term?

3. If you were to evaluate Appraisal Methods for Purchasing of Capital Equipment , which according to you would be most effective?
GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION

Programme : MBA                Semester : III
Course: Production Planning and Control  Code: POM-326  Total Marks=15

Important Instructions

i. Attempt all three questions from the assignment given below. Each question carries 5 marks.

ii. All questions are to be attempted in legible handwriting on plane white A 4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-I

1. What do you mean by Production Planning? Explain different functions come under PPC.

2. Write short note on:
   a) Job shop planning
   b) Material requirement planning

3. What do you mean by Inventory management? Explain inventory management system in detail.

Programme : MBA                Semester : III
Course: Production Planning and Control  Code: POM-326  Total Marks=15

Important Instructions

i. Attempt all three questions from the assignment given below. Each question carries 5 marks.

ii. All questions are to be attempted in legible handwriting on plane white A 4 size paper is to be submitted to the Directorate of Distance Education for evaluation either in person or through Speed Post.

ASSIGNMENT-II

1. As a production and operation manager how you will deal with operation scheduling and controlling? Explain in detail.

2. Explain the procedure and documentation under production planning and control.

3. Write short notes on the following:
   a) ERP
   b) JIT