

Roll No.

Exam Code : J-19

Subject Code—0582

B.B.A. (First Year) EXAMINATION

(Batch 2009 to 2017)

BUSINESS ENVIRONMENT

BBA-102

Time : 3 Hours

Maximum Marks : 70

Section A

Note : Attempt any *Seven* questions. **7×5=35**

1. Define Co-operatives.
2. Explain the functions of Retailer.
3. What are Negotiable Instruments ?
4. Mention the main principles of insurance.
5. What is the purpose of economic planning for a country ?

(3-92-13-0119) **J-0582**

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6. Mention external environmental factors for a business.
7. Mention basic features of Indian Economy.
8. Write a note on political environment of India.
9. What are different forms of business organization ?
10. What are various types of warehouses ?

Section B

Note : Attempt all the questions.

11. What are different types of bank accounts ?
Explain the procedure for opening a Bank Account.

Or

Define business and its characteristics. Explain various functional area of business. **12**

12. Write a detailed note on Industrial Policy of India.

Or

What is the role of transportation in Indian business system ? Compare and contrast various modes of transportation highlighting their merits and demerits. **12**

13. What is business environment ? Describe the factors affecting internal environment of a business.

Or

Mention and explain the main documents used in Import and Export Trade. **11**