

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**  
**CENTRE FOR DISTANCE AND ONLINE EDUCATION**

**Course: B.A. Mass Communication 3<sup>rd</sup> Semester**

**Paper: Political Communication**

**Paper Code: BAMC-111**

**Max. Marks -20**

**Note: Important Instructions for submission of Online-Assignments.**

- *Attempt all questions from the following both assignments. Each question carries 5 marks.*
- *Typed and Xerox Copies of Assignments will not be accepted in any case.*
- *All questions are to be attempted in legible handwriting and written on plane white A-4 size paper along with front page and content table.*
- *Each page of the assignments must carry your **Enrolment Number**.*
- *The Student needs to scan all pages of handwritten assignment in **PDF format** size, of maximum **data 10 MB** per assignment.*
- *The student needs to upload assignments on **students' portal**.*
- *Read "**How to upload online Assignments**" and check the Instructions for online submission of Assignments please.*
- *Last Date of submission of assignments is **30th Nov 2024**.*

**ASSIGNMENT-1**

**Q.1 Define politics and explain the role of politics in society.**

राजनीति को परिभाषित कीजिए और समाज में राजनीति की भूमिका समझाइए।

**Q.2 Describe the principle of political systems and name some key political thinkers mentioned in the syllabus.**

राजनीतिक प्रणालियों के सिद्धांत का वर्णन कीजिए और पाठ्यक्रम में उल्लिखित कुछ प्रमुख राजनीतिक विचारकों के नाम बताइए।

**ASSIGNMENT-2**

**Q.1 What is a political campaign? Discuss its meaning, concept, and scope.**

राजनीतिक अभियान क्या है? इसके अर्थ, अवधारणा और क्षेत्र पर चर्चा कीजिए।

**Q.2 Explain the role of social networking sites in political communication.**

राजनीतिक संचार में सोशल नेटवर्किंग साइटों की भूमिका समझाइए।

Programme: B.A. Mass Communication (3<sup>rd</sup> Semester)

Subject: History of Print Journalism

Paper Code -BMC-112

Max. Marks -20

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#### **ASSIGNMENT-I**

**Q1. How did the growth of the Indian language press (e.g., Bangla, Marathi, Hindi, Urdu) contribute to the development of journalism in India?**

भारतीय भाषा प्रेस (जैसे, बांग्ला, मराठी, हिंदी, उर्दू) के विकास ने भारत में पत्रकारिता के विकास में किस तरह योगदान दिया?

**Q2. Explain the role of one Indian news agency (e.g., PTI or UNI) and its functions in the news distribution process.**

समाचार वितरण प्रक्रिया में एक भारतीय समाचार एजेंसी (जैसे, पीटीआई या यूएनआई) की भूमिका और उसके कार्यों की व्याख्या करें।

#### **ASSIGNMENT-II**

**Q1. Identify and describe the role of one popular news magazine or periodical in the current media landscape.**

वर्तमान मीडिया परिदृश्य में एक लोकप्रिय समाचार पत्रिका या पत्रिका की भूमिका की पहचान करें और उसका वर्णन करें।

**Q2. What is the purpose of media-related organizations like the Editors Guild or the News Broadcaster Association (NBA), and how do they support media professionals?**

एडिटर्स गिल्ड या न्यूज़ ब्रॉडकास्टर एसोसिएशन (एनबीए) जैसे मीडिया से जुड़े संगठनों का उद्देश्य क्या है और वे मीडिया पेशेवरों को किस तरह से सहायता प्रदान करते हैं?

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**Course: B.A. Mass Communication 3<sup>rd</sup> Semester**

**Paper: Media Law & Ethics**

**Paper Code: BAMC-113**

**Max. Marks -20**

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**ASSIGNMENT-I**

**1. What do you understand by the principle of Freedom of Expression? Write in detail.**

अभिव्यक्ति की स्वतंत्रता के सिद्धांत से आप क्या समझते हैं? विस्तार से लिखिए.

**2. What are the exceptions to defamation in India?**

भारत में मानहानि के क्या अपवाद हैं?

**ASSIGNMENT-II**

**1. What is Right to Information Act? Explain in detail.**

सूचना का अधिकार अधिनियम क्या है? विस्तार से व्याख्या।

**2. Define Copyright Act. What is the punishment for infringement of Copyright Act?**

कॉपीराइट अधिनियम को परिभाषित करें। कॉपीराइट अधिनियम के उल्लंघन के लिए क्या सजा है?

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**CENTRE FOR DISTANCE AND ONLINE EDUCATION**

**Course: B.A. Mass Communication 3<sup>rd</sup> Semester**

**Paper: Media Writing -1**

**Paper Code: BAMC-114**

**Max. Marks -20**

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**ASSIGNMENT-1**

**Q.1 Explain the different kinds of Media Writing mentioned in the syllabus.**

पाठ्यक्रम में उल्लिखित मीडिया लेखन के विभिन्न प्रकारों को समझाइए।

**Q.2 What is the importance of vocabulary building in media writing?**

मीडिया लेखन में शब्दावली निर्माण का क्या महत्व है?

**ASSIGNMENT-2**

**Q.1 Describe the elements of a good sentence in media writing.**

मीडिया लेखन में एक अच्छे वाक्य के तत्वों का वर्णन कीजिए।

**Q.2 What is a paragraph in media writing?**

मीडिया लेखन में अनुच्छेद क्या है?

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**Programme: B.A. Mass Communication (3<sup>rd</sup> Semester)**

**Subject: Media Writing Skills**

**Paper Code -BAMC-115**

**Max. Marks -20**

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**ASSIGNMENT -1**

**Q1 Write two Press Releases of your City along with relevant photographs with captions and a Catchy Headline.**

प्रासंगिक तस्वीरों के साथ कैप्शन और एक आकर्षक शीर्षक के साथ अपने शहर की दो प्रेस विज्ञप्तियाँ लिखें।

**Q2 Write a Feature Article on 'Impact of Social Media'.**

'सोशल मीडिया का प्रभाव' पर एक फीचर लेख लिखें।

**ASSIGNMENT -II**

**Q1 If you want to present your views on any news (favor or against) on the previous issues of newspaper or any current issue. Write two different Letters to Editor for the same.**

यदि आप समाचार पत्र के पिछले अंकों या किसी समसामयिक अंक की किसी खबर (पक्ष या विपक्ष) पर अपने विचार प्रस्तुत करना चाहते हैं। इसके लिए संपादक को दो अलग-अलग पत्र लिखें।

**Q2 Define Caption Writing with their types. Click five photographs yourself and paste them with a catchy caption along with which type of caption this is.**

कैप्शन लेखन को उनके प्रकारों सहित परिभाषित करें। पांच तस्वीरें स्वयं क्लिक करें और उन्हें एक आकर्षक कैप्शन के साथ चिपकाएं और साथ ही यह भी बताएं कि यह किस प्रकार का कैप्शन है।