

ASSIGNMENTS
Master of Commerce
M. COM. 2nd Semester
For
Promotee Students



Session 2023-24

Centre for Distance and Online Education

Guru Jambheshwar University of Science & Technology

Hisar-125001

Compiled by:-
ANKIT
Assistant Professor
DDE, Commerce
GJUS&T, Hisar

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION

Programme: Master of Commerce (M COM)

Course Name: International Business

Year: 1st

Code: MC-201

Total Marks=30

Important Instructions

- i. Attempt any two questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

1. Explain the nature, scope, and importance of International Business.
2. Discuss the features and components of Globalization.
3. Explain the theories of International Trade.

ASSIGNMENT-II

1. Discuss the role of MNCs in International Business.
2. Explain the tariff and non-tariff barriers.
3. Write a detail note on WTO.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
Programme: Master of Business Administration (MBA)

Course Name: Financial Management

Semester 2nd

Code: MC 202

Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

1. Why is financial management more significant for corporate entities than partnership firms?
2. Why is integration of finance, investment and dividend functions necessary?
3. State the different sources of long-term finance in India and explain their features.

ASSIGNMENT-II

1. Why is the cost of term loan debentures generally less than cost of equity or preference capital?
2. Write different Capital structure theories with examples.
3. What are the various factors that will affect the requirement of working capital?

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION

Programme: Master of Commerce

Course Name: Marketing Management

Sem: 2nd

Code: MC 203

Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

1. Discuss the nature, scope and importance of Marketing Management.
2. Write a brief note on Marketing Mix.
3. Explain Product life cycle with suitable examples.

ASSIGNMENT-II

1. Discuss and illustrate with suitable examples the pricing strategies and methods.
2. Write a brief note on the nature, type and roles of Intermediaries.
3. Explain the following:
 - Green marketing
 - Direct Marketing

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION
Programme: Master of Business Administration

Course Name: Human Resource Management

Sem: 2nd

Code: MC 204

Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

1. "HRM is a basic management pertaining to all levels and types of Management. Discuss".
2. Define 'training'. Distinguish between training, development and education. Explain the various methods of training.
3. Explain the term performance analysis? What are its merits?

ASSIGNMENT-II

1. It is right to reduce the number of permanent employees? Give reasons.
2. What are the challenges before the Human Resource Manager under the present Free Market Conditions?
3. What are the essentials of a good human resource planning?

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Master of Commerce (M COM)

Course Name: Management and Cost Accounting

Sem: 2nd

Code: MC-205

Total Marks=30

Important Instructions

- i. Attempt any two questions from each assignment given below.
- ii. Each assignment carries 15 marks.
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.

ASSIGNMENT-I

1. Define the concept of management accounting. Write down the difference between financial accounting, management accounting and cost accounting.
2. What do you mean by budgetary control? Discuss in details objectives of budgetary control and classification of budgets.
3. Write short note on the following:
 - Role and responsibilities of Management Accountant
 - Cost concepts and classification

ASSIGNMENT-II

1. What is meant by standard costing? Describe the procedure to implement the standard costing system in a firm.
2. What do you mean by Break Even analysis? Explain it with a suitable example.
3. Define the following terminology
 - Responsibility Accounting concept and significance
 - Methods of divisional performance measurement

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION

Programme: Master of Commerce

Course Name: Research Methodology

Sem: 2nd

Code: MC-206

Total Marks=30

Important Instructions

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

ASSIGNMENT-I

1. Differentiate between Pre-Experimental, True- Experimental and Quasi- Experimental designs.
2. Differentiate between Inductive and Deductive reasoning approaches in Research?
3. Explain Research Process?

ASSIGNMENT-II

1. Elaborate the classification of measurement scales.
2. Describe the hierarchy of Questions?
3. What are Components of the layout of a research report? Explain the various sections and its contents in Detail.