

**ASSIGNMENTS**  
**MASTER OF BUSINESS ADMINISTRATION**  
**MBA- 1<sup>st</sup> semester**



**Batch 2024-26**  
**Centre for Distance and Online Education**  
**Guru Jambheshwar University of Science & Technology**  
**Hisar-125001**

**Compiled by:-**

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**Programme Coordinator**

**MBA- Programme**

**CDOE, GJUS&T**

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**  
**CENTRE FOR DISTANCE AND ONLINE EDUCATION**  
**Programme: Master of Business Administration**

**Course Name: Management Process and Organizational Behavior**

**Sem.: 1<sup>st</sup>**

**Code: MBA-101**

**Total Marks=30**

**Important Instructions**

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

**ASSIGNMENT-I**

1. Define management. Explain the modern approaches of management.
2. What are the different functions of management? Explain the directing function in details.
3. What do you mean by Leadership? Explain different theories of it.

**ASSIGNMENT-II**

1. What are the different challenges and opportunities of OB? Explain the different disciplines contributing in the field of OB.
2. What do you mean by Perception? Explain different theories of learning.
3. Briefly explain the applications of Emotional Intelligence in the organization.

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**  
**CENTRE FOR DISTANCE AND ONLINE EDUCATION**

**Programme: Master of Business Administration**

Course Name: **Business Statistics**

Sem.: **1<sup>st</sup>**

Code: **MBA-102**

Total Marks=**30**

**Important Instructions**

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
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**ASSIGNMENT-I**

1. What is meant by business statistics? Discuss the importance and applications of business statistics in present competitive scenario.
2. Write notes on:
  - a. Advantages and limitations of stratified sampling.
  - b. Difference between descriptive and inferential statistics
3. The annual salaries of a group of employees are given in the following table:

Salaries (in Rs. 000)	45	50	55	60	65	70	75	80
Number of Persons	3	5	8	7	9	7	4	7

**Calculate the standard Deviation of the series.**

**ASSIGNMENT-II**

1. Write notes on:
  - a. Difference between correlation and causation
  - b. Relationship between correlation and regression coefficient.

2. Write notes on:

a. Theorems of probability

b. Properties of binomial distribution

3. Explain clearly the meaning of Time Series Analysis. Indicate the importance of such analysis in business.

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**  
**CENTRE FOR DISTANCE AND ONLINE EDUCATION**  
**Programme: Master of Business Administration**

Course Name: **Managerial Economics**

Sem.: **1<sup>st</sup>**

Code: **MBA-103**

Total Marks=**30**

**Important Instructions**

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
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**ASSIGNMENT-I**

1. What is Managerial Economics? Discuss the various economic issues of managerial economics.
2. What do you mean by Elasticity of demand? Explain the various types of elasticity of demand.
3. What is production function? Explain different types of production function with suitable example.

**ASSIGNMENT-II**

1. What do you mean by National Income? What are the various models of measurement of National Income?
2. What do you mean by Market structure? Differentiate between the various types of market structure.
3. Write short note on the following
  - a. Bamoul's theory of Sales Maximization
  - b. Short run and Long run cost curves

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**  
**CENTRE FOR DISTANCE AND ONLINE EDUCATION**  
**Programme: Master of Business Administration**

**Course Name: Accounting for Managers**  
**Code: MBA-104**

**Sem.: 1<sup>st</sup>**  
**Total Marks=30**

**Important Instructions**

- i. Attempt all questions from each assignment given below.**
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**ASSIGNMENT-I**

1. What is meant by Activity based Costing system? Define it and explain its importance.
2. Explain the steps that are to be taken for rational decision making.
3. Differentiate between Absorption Costing and Marginal Costing with example.

**ASSIGNMENT-II**

1. Define Management Accounting. Explain how it differs from financial accounting.
2. Define Standard Costing. Does it have any significance in effective budgetary control?
3. Write short note on the following:
  - Break-Even Point
  - Depreciation

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**  
**CENTRE FOR DISTANCE AND ONLINE EDUCATION**  
**Programme: Master of Business Administration**

**Course Name: Business Environment**

**Code: MBA-105**

**Sem.: 1<sup>st</sup>**

**Total Marks=30**

**Important Instructions**

- i. Attempt all questions from each assignment given below.**
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**ASSIGNMENT-I**

1. Discuss the impact of environment on business and strategic decisions.
2. Identify the role of political environment in shaping the business?
3. Discuss various instruments of Monetary Policy in India.

**ASSIGNMENT-II**

1. Explain the main functions and implications of WTO in India.
2. Discuss the consumer protection and consumerism in India.
3. Briefly describe the need and importance of performing social responsibility functions by business organization.

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**  
**CENTRE FOR DISTANCE AND ONLINE EDUCATION**  
**Programme: Master of Business Administration**

**Course Name: Business Communication**  
**Code: MBA-106**

**Sem.: 1<sup>st</sup>**  
**Total Marks=30**

**Important Instructions**

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**ASSIGNMENT-I**

1. Discuss the possible sources of barriers to communication in any organisation. Also, highlight how these barriers can be minimised?
2. What are the different types of non-verbal communication? What role does non-verbal communication play in making verbal communication more effective?
3. Throw light on the growing importance of cross- cultural communication in today's world.

**ASSIGNMENT-II**

1. Draft the following letters. Make necessary assumptions.
  - a. A complaint letter to the company informing about the malfunctioning of clock that you bought recently.
  - b. A reply letter from the company to the customer regarding the solution to malfunctioning of clock.
2. Write short notes on a. Employee Newsletter b. Employee Representation
3. What do you understand by presentation skills? How can these be improved?