

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**

**DIRECTORATE OF DISTANCE EDUCATION**

**Programme: BMC 1<sup>st</sup> Year**

**Course: Human Communication**

**Paper Code: BMC-101**

**Max. Marks – 30**

**Note: Important Instructions for submission of Online-Assignments.**

- *Attempt **all questions** from the following both assignments. Each question carries equal marks.*
- ***Typed and Xerox Copies of Assignments will not be accepted in any case.***
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- ***Last date of submitting assignments is 30<sup>th</sup> April, 2020.***

**ASSIGNMENT-I**

- Q1 Explain the role of Intrapersonal communication in spiritual development. 5
- Q2 Discuss the role of body language in effective Communication. 5
- Q3 Define Shannon and Weaver Model. 5

**ASSIGNMENT-II**

- Q1 Describe the Various elements of Communication. 5
- Q2 Throw light on the features of Mass Communication. 5
- Q3 Describe Functional Theory with suitable examples. 5

गुरु जम्भेश्वर विश्वविद्यालय विज्ञान एवं प्रौद्योगिकी, हिसार

निदेशालय, दूरस्थ शिक्षा

बीएमसी.-प्रथम  
कोर्स कोड-102

कोर्स – हिंदी  
कुल अंक – 30

नोट :- ऑन-लाइन असाइनमेंट जमा करवाने हेतु ध्यान देने योग्य बिंदु।

1. निम्नलिखित दिए गए सभी प्रश्न करने अनिवार्य हैं। प्रत्येक प्रश्न के (पांच अंक) निर्धारित हैं।
2. सभी प्रश्न स्पष्ट लिखावट में ए-4 पेपर पर एक ही तरफ लिखें, जिसमें सामग्री तालिका भी सम्मिलित की जा सकती है।
3. असाइनमेंट के प्रत्येक पृष्ठ पर एनरोलमेंट नं. अवश्य लिखें।
4. विद्यार्थी अपनी लिखाई में लिखे गए प्रत्येक असाइनमेंट के साफ-सुथरे, पृष्ठों को स्कैन करके एक कम से कम साइज (10 MB) में उसकी PDF तैयार करके भेजें।
5. विद्यार्थी को यह असाइनमेंट Student Portal पर अपलोड करनी होगी।
6. अपनी असाइनमेंट को ऑनलाइन अपलोड करने के लिए ऑनलाइन असाइनमेंट सबमिशन से संबंधित सभी निर्देशों को ध्यानपूर्वक पढ़ें।
7. असाइनमेंट जमा करवाने की अंतिम तिथि 30 अप्रैल 2020 है।

**असाइनमेंट – I**

- प्रश्न – 1            हिंदी भाषा के विविध रूपों में राजभाषा, राष्ट्रभाषा और संपर्क भाषा का विस्तार से वर्णन कीजिए।  
(5 अंक)
- प्रश्न – 2            भाषा और बोली का अंतर स्पष्ट करते हुए प्रादेशिक बोलियों का वर्णन कीजिए।  
(5 अंक)
- प्रश्न – 3            अर्थ की अवधारणा को स्पष्ट करते हुए, अर्थ की विभिन्न दिशाएं और परिवर्तन के कारणों का उल्लेख कीजिए।  
(5 अंक)

**असाइनमेंट – II**

- प्रश्न – 1            प्रयोजनमूलक हिंदी से क्या अभिप्राय है। प्रयोजनमूलक हिंदी के प्रकारों का उल्लेख कीजिए।  
(5 अंक)
- प्रश्न – 2            प्रशासकीय पत्राचार के विविध रूपों की विस्तार से चर्चा कीजिए।  
(5 अंक)
- प्रश्न – 3            संधि और समास में अंतर स्पष्ट करते हुए दोनों के भेदों-उपभेदों का विस्तार से उल्लेख कीजिए।  
(5 अंक)

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**

**DIRECTORATE OF DISTANCE EDUCATION**

**Programme: BMC 1<sup>st</sup> Year**

**Course: English**

**Paper Code: BMC-103**

**Max. Marks – 30**

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**ASSIGNMENT-I**

- Q1 Write a detailed note on the Importance of English in today's world? 5
- Q2 What are the basic considerations that need to be kept in mind while writing? Discuss in detail. 5
- Q3 Fill in the blanks with correct forms of verbs. Do any five. 5
1. Anu ..... the car. (drive)
  2. Seeta..... (comb) her hair.
  3. You can't see him, he..... (sleep) at the moment.
  4. The train..... the platform. (leave)
  5. The washing .....on the line. (hang)
  6. .... Rajan..... by the fire? (stand)

**ASSIGNMENT-II**

- Q1 Discuss the importance of Language in Society? 5
- Q2 Write a detailed note on Spoken English? 5
- Q3 Fill in the blanks with correct forms of verbs. Do any five 5
1. She cut her finger while she..... (cut) potatoes.
  2. The children..... (play) when I saw them.
  3. Rahul .....(buy) a car soon.
  4. Soham ..... all day today for her birthday (shop)
  5. After some years, people..... (go) to Moon for holiday.
  6. Garv..... for over an hour for bus. (wait)

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**

**DIRECTORATE OF DISTANCE EDUCATION**

**Programme: BMC 1<sup>st</sup> Year**

**Course: General Creative Writing**

**Paper Code: BMC-104**

**Max. Marks – 30**

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**ASSIGNMENT-I**

- |   |   |
|---|---|
| Q1 Describe the scope of Writing.                     | 5 |
| Q2 How can you prepare an effective curriculum vitae. | 5 |
| Q3 Write a short note on credibility in writing.      | 5 |

**ASSIGNMENT-II**

- |  |   |
|--|---|
| Q1 Explain the fundamentals of word processing?    | 5 |
| Q2 Define various steps of writing for television? | 5 |
| Q3 Write a short note on Article.                  | 5 |

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**

**DIRECTORATE OF DISTANCE EDUCATION**

**Programme: BMC 1<sup>st</sup> Year**

**Course: Basic Computer Application**

**Paper Code: BMC-105**

**Max. Marks – 30**

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**ASSIGNMENT-I**

- |  |   |
|--|---|
| Q1 Differentiate between primary and secondary memory.           | 5 |
| Q2 Distinguish between system software and application software. | 5 |
| Q3 Define function keys.   | 5 |

**ASSIGNMENT-II**

- |  |   |
|--|---|
| Q1 Compare Desktop, Laptop and Palmtop?                              | 5 |
| Q2 Describe steps to create a graph in MS Excel.                     | 5 |
| Q3 Explain the virtual memory with its advantages and disadvantages. | 5 |

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**

**DIRECTORATE OF DISTANCE EDUCATION**

**Programme: BMC 2nd Year**

**Course: Social Sciences-1 (Sociology And Psychology)**

**Paper Code: BMC106**

**M M=20 (10 per assignment)**

**Note: Important Instructions for submission of Online-Assignments.**

- *Attempt **four questions** from both assignments (2 from each).*
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**ASSIGNMENT-I**

Q1 Describe the relationship of Sociology with other Social Sciences in your own words. Support the answer with suitable illustrations. 5

Q2 What do you understand with the term as Social Change? Discuss its Concept and Process with possible examples too. 5

Q3 Discuss the Nature and Scope of Psychology as per given syllabus. Give its relevance with mass communication. 5

**ASSIGNMENT-II**

Q1 Define Intelligence and Creativity. How does creativity differ from intelligence? 5

Q2 Give a justifiable classification of Motives. Differentiate between drives and motives with the help of suitable examples. 5

Q3 Discuss the nature of Personality. Enlist different Socio-cultural Determinants of Personality with relevant explanation. 5

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**

**DIRECTORATE OF DISTANCE EDUCATION**

**Programme: BMC 2nd Year**

**Course: Social Sciences-II (Political Science And Economics)**

**Paper Code: BMC-107**

**M M= 20 (10 per assignment)**

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**ASSIGNMENT-I**

Q1 Throw light on Nature and Significance of Political Thought in your own words as per given syllabus. 5

Q2 Discuss different basic Features of Indian Constitution in detail. 5

Q3 Explain Indian Political System. Give a live sketch of Election Process in contemporary India. 5

**ASSIGNMENT-II**

Q1 Outline different Basic Features of Indian Economy. Discuss each of them in detail. 5

Q2 Differentiate between Globalization and Swadeshi. Explain the given processes with relevant examples. 5

Q3 Define Planning Process. Discuss the concept of Development and Growth as per latest Five Year Plan. 5

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**DIRECTORATE OF DISTANCE EDUCATION**

**Programme: BMC 2nd Year**

**Course: Mass Communication**

**Paper Code: BMC-108**

**M M= 20 (10 per assignment)**

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**ASSIGNMENT-I**

- |   |   |
|---|---|
| Q1 Write a short note on process of Mass Communication.             | 5 |
| Q2 Define Hypodermic Middle Theory.                                 | 5 |
| Q3 Discuss the role of television in cultural development of India. | 5 |

**ASSIGNMENT-II**

- |   |   |
|---|---|
| Q1 Discuss the scope of mass Communication.           | 5 |
| Q2 Define Agenda Setting Theory.                      | 5 |
| Q3 Describe different features of Mass Communication. | 5 |

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**

**DIRECTORATE OF DISTANCE EDUCATION**

**Programme: BMC 2nd Year**

**Course: News Writing**

**Paper Code: BMC-109**

**M M= 20 (10 per assignment)**

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**ASSIGNMENT-I**

- |   |   |
|---|---|
| Q1 Explain the ABCD of media writing.                                 | 5 |
| Q2 Differentiate between article and feature.                         | 5 |
| Q3 Review only the first part of a film which you have seen recently. | 5 |

**ASSIGNMENT-II**

- |   |   |
|---|---|
| Q1 What is travelogue?  | 5 |
| Q2 What are the basic principles of radio writing?                | 5 |
| Q3 Throw light on importance of visualisation in Ad Copy Writing. | 5 |

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**

**DIRECTORATE OF DISTANCE EDUCATION**

**Programme: BMC 3<sup>rd</sup> Year**

**Course: Reporting**

**Paper Code: BMC-111**

**Max. Marks – 30**

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**ASSIGNMENT-I**

- |  |   |
|--|---|
| Q1 Explain reporting techniques.             | 5 |
| Q2 Describe the sources of sports news.      | 5 |
| Q3 Discuss the qualities of a correspondent. | 5 |

**ASSIGNMENT-II**

- |  |   |
|--|---|
| Q1 How is a crime news reported ?        | 5 |
| Q2 What are the functions of a reporter? | 5 |
| Q3 What is television reporting.         | 5 |

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**

**DIRECTORATE OF DISTANCE EDUCATION**

**Programme: BMC 3<sup>rd</sup> Year**

**Course: Editing**

**Paper Code: BMC-112**

**Max. Marks – 30**

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**ASSIGNMENT-I**

- |   |   |
|---|---|
| Q1 Write the qualities of as sub-editor.                            | 5 |
| Q2 Define the process of Linear Editing.                            | 5 |
| Q3 Describe the organization and structure of small size news room. | 5 |

**ASSIGNMENT-II**

- |   |   |
|---|---|
| Q1 Discuss and describe the qualities of editing staff. | 5 |
| Q2 Write a short note on necessity of editing.          | 5 |
| Q3 Write the process of selection of news items.        | 5 |

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**

**DIRECTORATE OF DISTANCE EDUCATION**

**Programme: BMC 3<sup>rd</sup> Year**

**Course: Advertising & Public Relations**

**Paper Code: BMC-113**

**Max. Marks – 30**

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**ASSIGNMENT-I**

- Q1 What is copywriting in advertising? Explain the types. 5
- Q2 What is agency client relationship? 5
- Q3 What are house journals. Explain. 5

**ASSIGNMENT-II**

- Q1 What are various media of advertising. 5
- Q2 What is advertising budget. Explain ? 5
- Q3 What are minutes and memos. Explain? 5

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**

**DIRECTORATE OF DISTANCE EDUCATION**

**Programme: BMC 3<sup>rd</sup> Year**

**Course: Media Issues**

**Paper Code: BMC-114**

**Max. Marks – 30**

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**ASSIGNMENT-I**

Q1 Write a brief note on Gender Discrimination. 5

Q2 Discuss the role of media in development process and explain how can media raise the development issues? 5

Q3 Do you think there should be government control on media? 5

**ASSIGNMENT-II**

Q1 Critically examines the role of media in shaping the personality of a child. Give relevant examples. 5

Q2 What do you understand by media trail? Briefly explain. 5

Q3 What do you understand by censorship in Media? Explain in Indian Context. 5