

Roll No.

Exam Code : J-19

Subject Code—0202

M.B.A. EXAMINATION

(Batch 2009 to 2017)

(First Semester)

MANAGERIAL ECONOMICS

CP-102

Time : 3 Hours

Maximum Marks : 70

Section A

Note : Attempt any *Seven* questions. **7×5=35**

1. Define the concept of substitution effect.
2. Critically examine the sales revenue maximisation.
3. What are the main features of cost curves analysis ?

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4. What are the characteristics of perfect competition ?
5. Discuss suggestions to improve the balance of payments position of India.
6. Discuss the objectives of fiscal policy.
7. List the key objectives of monetary policy of RBI.
8. Elucidate the Delphi method of demand forecasting.
9. How would you define the importance of inflation in analysing the health of the firm and economy ?
10. What is the role of ownership and control in theory of firm ?

Section B

Note : Attempt all the questions.

11. Elaborate the nature and scope of managerial economics.

12

Or

Why the slope the demand curve is negatively sloped ? Also explain the exceptions of demand curves.

12. Define the meaning of production function and explain the long run production function.

Or

Explain the break-even analysis and its importance in managerial decision-making process.

13. Discuss the key provisions of current monetary policy of RBI.

Or

Define the concept of market and explain how price and output is determined in monopoly.