

Roll No. ....

Exam Code : J-19

Subject Code—0228

**M.B.A. EXAMINATION**

(Batch 2009 to 2017)

(Third Semester)

INTERNATIONAL BUSINESS  
ENVIRONMENT

IB-315

*Time : 3 Hours*

*Maximum Marks : 70*

**Section A**

**Note :** Attempt any *Seven* questions. **7×5=35**

1. World economic growth.
2. Business diplomacy.
3. Non-banking financial services firms.
4. Non-tariff barriers.

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**P.T.O.**

5. Social environment.
6. Political environment.
7. Issues in international business.
8. Export management.
9. Global competitiveness.
10. Stock markets.

### Section B

**Note :** Attempt all the questions.

11. Explain the different types of international business. How the economic environment affects the business ?

*Or*

Explain two theories of international trade.  
Which one is better than other ? **12**

12. How the W.T.O. helps to promote the international business ? Explain the strength and weakness of W.T.O.

*Or*

What is the mechanism of foreign exchange market ? How the foreign exchange rate is determined ? **12**

13. What are the constituents of operations management ? Explain it in the context of international business.

*Or*

What are the major parts of Human Resource Development ? How the globalisation and HRD support each other ? **11**