

Roll No. ....

Exam Code : J-19

Subject Code—0254

**M.B.A. EXAMINATION**

(Batch 2018 Onwards)

(Third Semester)

INTERNATIONAL BUSINESS  
ENVIRONMENT

IB-315

*Time : 3 Hours*

*Maximum Marks : 70*

**Note :** Attempt *Five* questions in all, selecting *one* question from each Unit in addition to compulsory Q. No. 1. All questions carry equal marks.

**1.** Explain the following :

- (a) Indirect export
- (b) Investment
- (c) Tariff

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- (d) Stock
- (e) Competitiveness
- (f) Diplomacy
- (g) Social Responsibility. **2×7=14**

### **Unit I**

- 2. Discuss different types of international business giving suitable examples. **14**
- 3. Discuss the major issues involved in Political Environment. **14**

### **Unit II**

- 4. How does Government influence the trade investment ? Explain. **14**
- 5. Discuss the major issues involved in World Financial Environment. **14**

### **Unit III**

- 6. Describe the mechanism of foreign exchange market. **14**

- 7. Discuss about various types of Tariff and Non-tariff barriers. **14**

### **Unit IV**

- 8. Discuss the various issues involved in Asset protection. **14**
- 9. What factors are taken into account for selecting a country for international business. **14**