

Roll No.

Exam Code : J-19

Subject Code—0292

M. B. A. EXAMINATION

(Batch 2009-2017 Main/Re-appear)

(Fourth Semester)

ERP

ITM-420

Time : 3 Hours

Maximum Marks : 70

Section A

Note : Attempt any *Seven* questions. **7×5=35**

1. Role of ERP in gaining Competitive Advantage.
2. Challenges in ERP selection.
3. Need of system integration and interface.
4. SCM scenario in India.

5. Internet banking and related technologies.
6. Role of team formation in identifying ERP benefits.
7. Growth of e-Business.
8. Evolution of e-Commerce.
9. IT infrastructure requirement for ERP implementation.
10. Process of ERP implementation.

Section B

Note : Attempt all the questions.

11. "ERP is primarily an enterprise wide system which encompasses corporate vision, objectives, attitudes beliefs, values, operating style and people who make the organization." Discuss the statement and explain the requirements of ERP.

Or

Enlist the market opportunities and problems in ERP selection and implementation. **12**

12. What do you mean by modules in ERP ? Explain business modules of ERP package.

Or

Explain re-engineering concept. What is the role of ERP in BPR ? Elaborate. **12**

13. What are the basic opportunities available in the field of EDI and e-Business ?

Or

Write the technologies for e-Business and explain the future of e-Business. **11**