

Roll No.

Exam Code : J-19

Subject Code—0305

M.B.A. EXAMINATION

(Main & Re-appear) (Batch 2009-2017)

(Fourth Semester)

R & D MANAGEMENT

POM-424

Time : 3 Hours

Maximum Marks : 70

Section A

Note : Attempt any *Seven* questions. **7×5=35**

1. What is R & D Management ?
2. Explain the various developmental tools.
3. What do you mean by sponsored resources ?
4. How sharing of resources with other institution takes place ?

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5. What is Contract Management ?
6. What is the content of Project proposal ?
7. What do you mean by knowledge workers ?
8. What do you mean by an innovation process in R & D projects ?
9. What do you mean by workshops in R & D projects ? Explain.
10. Give a note on unusual challenges in R & D management.

Section B

Note : Attempt all the questions.

11. Describe the innovation process in an effective R & D organization. 12

Or

Identify the ingredients of successful technology transfer in an R & D atmosphere.

12. Explain how to make a smooth transition from a technical staff position to a management and leadership position. 12

Or

Explain how to achieve optimal results from to R & D organization.

13. Explain how management of R & D organization is largely the art of integrating the efforts of diverse, creative and independent individuals. 11

Or

How the work of multitude of experts focuses on ways to improve the productivity of R & D ?