

Roll No. ....

Exam Code : J-19

Subject Code—0311

**M.B.A. EXAMINATION**

(Batch 2018 Onwards for Lateral Entry)

(Fourth Semester)

ENTREPRENEURSHIP DEVELOPMENT

CP-401

*Time : 3 Hours*

*Maximum Marks : 70*

**Note :** Attempt *Five* questions in all, selecting *one* question from each Unit in addition to compulsory Q. No. 1.

**1.** Describe the following :

- (i) Entrepreneur
- (ii) Rural Entrepreneurship
- (iii) Various environmental factors that affects the success of a new business
- (iv) Feasibility report

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- (v) EDP
  - (vi) Promotional agencies
  - (vii) Government support to new enterprises.
- 7×2=14**

### Unit I

2. How do you think entrepreneurship is important for developing countries like India ? Explain. **14**
3. What are the prerequisites for becoming an entrepreneur ? Discuss. **14**

### Unit II

4. What are the various steps involved into start and expand one's own business ? Explain. **14**
5. What is entrepreneurial achievement motivation ? Discuss the basic components of achievement motivation. Discuss. **14**

### Unit III

6. “A right plant location is a ‘make or break’ decision from an entrepreneur point of view.” Comment. **14**
7. What are the various types of feasibility study ? Explain and illustrate. **14**

### Unit IV

8. Discuss the various role played by various promotional agencies for entrepreneurship development in India. **14**
9. What are the various phases of Entrepreneurship Development Programme ? Explain. **14**