

Roll No.

Exam Code : J-19

Subject Code—0312

M.B.A. EXAMINATION

(Batch 2018 Onwards for Lateral Entry)

(Fourth Semester)

MANAGEMENT OF FINANCIAL SERVICES

FM-404

Time : 3 Hours

Maximum Marks : 70

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit in addition to the compulsory Q. No. 1. All questions carry equal marks.

1. Explain the following :

- (i) Operating Lease vs. Financial Lease
- (ii) Bought out Deals
- (iii) Merchant Banker
- (iv) Debit Card

(2-67-13-0519) J-0312

P.T.O.

- (v) Forfeiting
- (vi) Reverse Book Building
- (vii) Mutual Fund.

Unit I

- 2. Define Financial Services. Discuss the nature, types and importance of financial services.
- 3. What is Leasing ? Explain the accounting and legal aspects of leasing in detail.

Unit II

- 4. What do you mean by factoring ? Explain the mechanism, characteristics and types of factoring available in India.
- 5. Define the term credit rating. What are the types of credit rating ? Also explain the benefits of credit rating to investors.

Unit III

- 6. What do you mean by Credit Cards ? Explain the types of credit cards and position of credit and busienss in India.

- 7. What is Book Building ? Explain the mechanism and benefits of Book-Building in detail with examples.

Unit IV

- 8. What do you mean by Securitisation ? Discuss the nature and advantages of Securitization in detail.
- 9. What is Venture Capital ? Discuss the modes of financing in venture capital. Also explain the present scenario of venture capital in India.