

Roll No.

Exam Code : J-19

Subject Code—0313

M.B.A. EXAMINATION

(Batch 2018 Onwards for Lateral Entry)

(Fourth Semester)

PROJECT MANAGEMENT (COMMON WITH
P.G. DIPLOMA IN PRODUCTIONS AND
OPERATIONS MANAGEMENT)

FM-405/POM-426/PGDPOM-106

Time : 3 Hours

Maximum Marks : 70

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit. Q. No. **1** is compulsory. All questions carry equal marks.

1. Define the following concepts :

- (a) Project risk
- (b) Profitability index

- (c) Risky capital
- (d) Plant capacity
- (e) Elastic demand
- (f) Cost overrun
- (g) Human capital. **7×2=14**

Unit I

2. Define the meaning of capital budgeting and explain the various techniques of capital budgeting that are used by finance managers. **14**
3. Define the concept of idea generation and screening of the project and explain the importance of idea generation and screening of the project for project management point of view. **14**

Unit II

4. Describe tools and techniques that are used in financial analysis, including their uses and limitations. **14**

5. What do you mean by the project feasibility report ? Discuss the importance of demand analysis in any project feasibility. **14**

Unit III

6. Why the social cost benefit analysis has become most important these days ? Give the argument in support of your answer. **14**
7. Write detailed notes on the following :
 - (a) UNIDO approach
 - (b) Project constraints. **2×7**

Unit IV

8. Why and how project planning and control are important for the project management ? Explain. **14**
9. Elaborate the administrative aspects related to the project review ? And explain why project review is important for administrative point of view and project's success point of view. **14**