

Roll No.

Exam Code : J-19

Subject Code—0328

M. B. A. EXAMINATION

(Batch 2018 Onwards for Lateral Entry)

(Fourth Semester)

R & D MANAGEMENT

POM-424

Time : 3 Hours

Maximum Marks : 70

Note : Q. No. 1 is compulsory. Attempt one question from each Unit. All questions carry equal marks.

1. Answer the followings :

- (a) What do you mean by R & D management ?
- (b) What is management of knowledge workers ?

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- (c) What do you mean by emerging technologies ?
- (d) What is the role of partners in R & D project ?
- (e) What are Test Equipments ?
- (f) What do you mean by test facilities ?
- (g) What do you mean by technology scanning ?

Unit I

- 2. Discuss the various aspects of Environment Analysis in Indian Industrial context. **14**
- 3. How knowledge workers are an asset in managing R & D ? **14**

Unit II

- 4. Discuss the various aspects and factors for managing of high value instruments test facilities in India. **14**

- 5. List out the factors responsible for R & D environment. **14**

Unit III

- 6. Write detailed notes on the following :
 - (a) Material management policy **7**
 - (b) Utilization of capital equipment. **7**
- 7. Write detailed notes on the following :
 - (a) Contract management **7**
 - (b) Discard policies and procedure. **7**

Unit IV

- 8. Explain in detail about development tools. **14**
- 9. Write detailed notes on the following :
 - (a) Test Facilities **7**
 - (b) Sponsored Projects. **7**