

Roll No.

Exam Code : J-19

Subject Code—0752-X

B.B.A. (First Year) EXAMINATION

(Batch Prior to 2009 Re-appear)

BUSINESS ENVIRONMENT

BBA-102

Time : 3 Hours

Maximum Marks : 100

Section A

Note : Attempt any *Seven* questions. **7×7=49**

1. Briefly describe the characteristics of a Joint Stock Company.
2. Define Business.
3. What makes foreign trade different from domestic trade ?
4. What is a Bank ? Discuss its key functions.

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5. Discuss key principles of Insurance.
6. How capitalist economy differs from mixed economy ?
7. Briefly explain the key objectives of a good Industrial Policy.
8. Briefly explain the role of Government in regulating an economy.
9. Discuss the various modes of transportation.
10. Importance of good Infrastructure for a growing Economy.

Section B

Note : Attempt all the questions. **3×17=51**

11. Understanding the Environment in which a business operates is crucial its success. Discuss.

Or

Discuss different forms of Business Organisations and their suitability for different kind of business.

12. Discuss different types of Negotiable Instruments and their role in any Economy.

Or

Storage and Warehousing is a big stumbling block in growth of Indian Business, specially agriculture and allied activities. Discuss.

13. Discuss the key characteristics of Indian Economy. What measures do you suggest to grow it faster ?

Or

Licensing and other procedural wrangles is the biggest hurdle in the development of our Economy. Discuss.