

Roll No. ....

Exam Code : J-19

Subject Code—0753

**B. B. A. (First Year) EXAMINATION**

(Batch 209 to 2017 Reappear)

BUSINESS ECONOMICS

BBA-103

*Time : 3 Hours*

*Maximum Marks : 70*

**Section A**

**Note :** Attempt any *Seven* questions. **7×5=35**

1. Explain the significance of Business Economics.
2. Explain exceptions of tax of demand.
3. Explain any *one* method of forecasting.
4. Explain breakeven analysis with the help of diagram.

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5. Explain the features of perfect competition.
6. What are factors responsible for emergence of oligopoly ?
7. Distinguish between risk and uncertainty.
8. Explain the concept of Parito optimatity.
9. What are the factors influencing public investment decisions ?
10. Explain the features of manopolistic competition.

### Section B

**Note :** Attempt all the questions.

11. Explain nature and scope of business economics.

*Or*

State and explain revealed preference theory.

**12**

12. State and explain law of diminishing marginal utility.

*Or*

Explain equilibrium of form in short period under perfect competition. **12**

13. Explain the various short periods cost with the help of examples and diagrams.

*Or*

Explain in detail various investment decisions.

**11**