

Roll No.

Exam Code : J-19

Subject Code—0926

**P. G. Diploma in International
Business EXAMINATION**

(For Batch 2018 Onwards)

INTERNATIONAL BUSINESS
ENVIRONMENT

PGDIB-102

Time : 3 Hours

Maximum Marks : 70

Note : Attempt any *Five* questions. All questions carry equal marks. Q. No. **1** (seven short questions) is compulsory. Attempt *one* question each from every Unit.

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|--------|---------------------------|---|
| 1. (a) | International Business. | 2 |
| (b) | Financial environment. | 2 |
| (c) | International production. | 2 |
| (d) | International bank. | 2 |

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P.T.O.

- (e) Consortium approach. 2
- (f) Globalisation. 2
- (g) Interdependence. 2

Unit I

- 2. Critically analyse the opportunities and threats which are integral part of external environment. 14
- 3. Critically examine the presentation situation of international business. Explain the different types of international business. 14

Unit II

- 4. How the investment patterns influence the trade and macroeconomic environment of a country ? Explain it with examples. 14
- 5. Explain in detail about the cross national co-operation and agreements. How it influence international trade ? 14

Unit III

- 6. What is W.T.O. ? What are its functions and how it helps to promote the world trade ? 14
- 7. What do you understanding by Foreign Exchange Market Mechanism ? What are the determinants of exchange rates ? 14

Unit IV

- 8. What do you understand by global competitiveness ? What are the constituents of global competitiveness ? How the Joint ventures and technology play its role ? 14
- 9. How the world economic growth takes place ? discuss the country “evaluation and selection process” ? 14