

Roll No.

Exam Code : M-19

Subject Code—779

B.B.A. (Third Year) EXAMINATION

(Main & Reappear for Batch 2009-2017)

ENTREPRENEURSHIP DEVELOPMENT

BBA-301

Time : 3 Hours

Maximum Marks : 70

Section A

Note : Attempt any *seven* questions. Each question carries 5 marks.

1. Define an entrepreneur. How does an entrepreneur differ from an intrapreneur ?
2. Is an entrepreneur different from a manager ?
How ? **7×5=35**
3. What are the functions of an entrepreneur ?

(3-03-11-0519) J-779

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4. Who are 'technical entrepreneurs' ?
5. What is trading area analysis for location decisions ?
6. Explain the meaning of potential and demand.
7. Why do new ventures fail ?
8. What are the qualities of a successful entrepreneur ?
9. What are common mistakes that an entrepreneur should avoid ?
10. Name the financial institutions that promote entrepreneurship in India.

Section B

Note : Attempt all the questions. Q. Nos. 11 and 12 carry 12 marks each, while Q. No. 13 carries 11 marks.

11. What do you mean by feasibility report ? Assume yourself as an applicant to start a new business. Prepare feasibility reporter of the same.

Or

From which sources can be entrepreneur source the capital to meet the requirements for fixed assets and day to day running of the business ? Explain the merits and demerits of each of the sources. **12**

12. Besides the government agencies, which institutions are supporting the entrepreneurs* ? Explain with the help of suitable examples.

Or

What are some of the factors influencing the location decisions of new entrepreneurs ? **12**

13. If you were to start a factory, how do various government agencies help you ?

Or

Explain the following :

- (a) Managerial feasibility of project
- (b) Economic feasibility of a project. **11**